



ANNUAL REPORT 2021

**Fundação Abrinq
in defense of
children**



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ANNUAL REPORT 2021

Fundação Abrinq
in defense of
children





Mission

To promote the defense of the rights and the exercise of citizenship of children.

Vision

A just and responsible society for the protection and full development of its children.

Values

Ethics, transparency, solidarity, diversity, autonomy and independency.

Positions

Fundação Abrinq defends:

- Inclusive education, with guaranteed access and quality at all stages of basic education (kindergarten, elementary and high school);
- Promotion of healthy lives for children;
- Co-responsibility in public management;
- Protection of the rights of every child.

Fundação Abrinq is against to:

- Reduction of the working age;
- Child labor, except in activities supported by law, in which the rights of children and adolescents are guaranteed;
- Any form of violence against children;
- Reduction of the age of criminal responsibility;
- Any measure or legislation that may reduce the rights of children already guaranteed by the Federal Constitution, the Statute of Children and Adolescents (ECA, in Portuguese) and international agreements to which Brazil is a signatory.

Letter from the Chairman

After a turbulent period of apprehension and distress, as was the year 2020, the beginning of 2021 represented a moment of hope to a lot of people. An opportunity to leave all the pain and challenges behind and write a new story. And, in fact, a lot of good things happened: science managed in a short period of time to find a way out to avoid so many hospitalizations due to COVID-19 and, consequently, reduce the daily number of deaths from the disease; street business began gradually to resume activities, and even services that were not considered essential started working again.

However, even in the face of good events, bad news did not stop appearing in the newspapers. New variants began to emerge, the economy did not seem to improve, the number of unemployed did not stop increasing, social problems became more and more evident and, of course, the most vulnerable people continued to be the most impacted. All this has turned hope into uncertainty. Even though we are already in the second year of the pandemic, the fears were the same. In fact, they still are.

On the other hand, in the face of so many obstacles, countless opportunities have arisen, especially for all of us to be more supportive. Like the countless people and companies that, even during a challenging year, believed in a more just society for all children and did not let our work stop. Without their support, it would not be possible to accomplish any of the achievements presented in this report.

Thank you very much for trusting us, donor! You were the main responsible for transforming so many lives and providing so many positive results. We are very proud to have you on our journey.

Good reading!

Synésio Batista da Costa
Chairman



Results

31 years on behalf of childhood and adolescence in Brazil

8,883,587

children benefited;

7,257

legislative proposals that impact children were monitored;

66

programs and projects developed in relation to Education, Health Care and Protection.



Achievements of 2021



69,917

children benefited



507

monitored law proposals:
94 related to Education,
330 related to Protection
and **83** related to
Health Care



9

programs and projects
developed to ensure
fundamental rights such as
access to Education, Health
Care and Protection against
all kinds of violence

I adopted a smile

16,301 children benefited, including:

- **761** by clinical consultations;
- **630** by preventive actions;
- **14,910** by oral hygiene product donations.

2,220 clinical consultations performed

136 active volunteers

177 participating organizations

In Movement Councils

7 participating cities

82 councillors registered in the project courses

7 technical notes created

6 courses available

Building Futures

929 adolescents benefited

11 education professionals trained

11 participating schools

Day Care for All Children

1,704 children benefited

17 renovated units for Kindergarten

40 education professionals trained

153 new openings in Kindergarten

Strengthening of the SDGs Strategy Network

271 organizations that joined the project

93 companies that joined the project

116 cities that joined the project

9 universities and institutes joined the project

Zero Mortality

1,131 children benefited

101 physicians and nurses trained

141 community health agents trained

25 members of the Infant Mortality Committee trained

Our children

23,355 children benefited from the program

39 partner organizations (2019 - 2023)

BRL 2,839,603.10 invested in social organizations

through money transfers, renovations and

donations of basic food baskets

25,183 basic food baskets donated

11,096 families benefited by the basic food baskets

26,497 children benefited by the Our Children Network

Prêmio Criança/Child Award

3 winning projects of the Prêmio Criança/Child Award
from 2020 announced:

- Quixote Project, from the Quixote Project Support Association;
- Com Tato Project, by the Fazendo História (Making History) Institute;
- Mental Health Prevention Project for Children adolescents in Inclusion Groups, by the Manaíra Organization.

Child-friendly Mayor

1,376 mayors joined the program

1,055 cities with nominated teams

734 cities filled out the 2021 Maps and remain in
the program

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Performance and historical context

Since its creation, on February 13th, 1990, Fundação Abrinq has worked aligned with the precepts established in the 1988 Federal Constitution, and in the Convention on Children, of the United Nations (UN) from 1989.

It works to promote and protect the rights and exercise of citizenship of children and adolescents, especially those in situations of social vulnerability, acting directly in the Rights Guarantee System (SGD, in Portuguese).

As a social assistance entity, the Foundation is aligned with the main laws, policies and resolutions of its category, with emphasis on the principles and guidelines of the Organic Law of Social Assistance (Loas, Law nº 8.742/1993), the National Policy for Social Assistance (PNAS/2004, Single Social Assistance System – SUAS) and CNAS resolutions nº 16/2014 and nº 27/2011.

The provision of services performed by the institution is entirely free of charge, continuous, permanent and planned for the accomplishment

of its mission. For this, it acts directly in the construction of new rights, in the promotion of citizenship, in the confrontation of social inequalities and in the articulation with public bodies directed to the social assistance policy, under the terms of Law nº 8.742/1993 (art. 2, I, “a”), as well as respecting the deliberations of the National Council for Social Assistance (CNAS). Its work has a national scope, through technical, political, administrative and financial advices to civil society organizations, companies and governments, in the three levels of the Federation (Union, states and cities) and in the three spheres (Executive, Legislative and Judiciary).

Fundação Abrinq also carries out political advocacy and social mobilization focused on rights provided for by law and on the recognition of new ones, as well as promoting citizenship and fighting inequalities.

The actions, programs and projects developed always merge the element of communication in their operating mechanics as part of the engagement strategy.



For this, several campaigns and institutional events are carried out, thematic studies and scenarios of childhood and adolescence are built and made available to society with high repercussion in the media, aiming to shed light on violations of rights, to garner support from public opinion, to pressure legislators and governors, to publicize successful experiences and to propose new solutions to society as a whole, going beyond the complaints.

The Foundation also monitors compliance with international agreements signed by Brazil that require the implementation of national and subnational public policies. Since 2014, it has been involved in the negotiation and implementation of the Sustainable Development Goals (SDGs), adopted by the United Nations

General Assembly (UNGA) in 2015. The strategy used articulates the incidence on Federal Government and on subnational entities – states and municipalities – so that no child and adolescent are left behind. The Foundation also works to encourage the engagement of civil society and the private sector in meeting the sustainable development goals by 2030.

Social control of public policies, strengthening of civil society organizations and the movement for children and adolescents

Fundação Abrinq provides technical, administrative and financial advice to civil society organizations that provide essential services to guarantee the rights of children, in order to strengthen

Promotion and guarantee of rights with companies

It engages and strengthens the business community in the defense of the rights of children, mobilizing and recognizing companies that perform social actions to promote the rights of this public, with the priority focus being the prevention and confrontation of child labor. Companies are committed not to exploit child labor and not to allow it in their production chain, to promote professional training and give access to protected employment for adolescents, and to perform social actions in favor of children and adolescents.

and qualify the performance of these organizations for the good management of their activities, such as planning, monitoring and evaluation of the actions and services provided, as well as the sustainability of the actions, through fundraising strategies.

It also promotes and strengthens social control and the efforts of organizations of the childhood movement, through mobilization and engagement in networks and coalitions, participating in democratic spaces for the defense of rights, such as councils, forums, networks and commissions.

Promotion and guarantee of rights by governments

The Foundation defends that the public sector must fulfill its role in guaranteeing the rights of children through the provision of quality public services, observing the specific needs of each vulnerable group and adopting the necessary measures to reduce inequalities in access and quality of services provided.

At the federal level, it works together with Ministries and federal managers for the qualified implementation of national policies that promote the guarantee and realization of rights, as well as the qualification of current national policies that require improvement. Fundação Abrinq also works to fulfill the commitments assumed through national plans and policies, such as the National Social Assistance Policy (PNAS in Portuguese), the National Education Plan (PNE in Portuguese) and the National Plan for the Promotion, Protection and Defense of Right of Children and adolescents to Family and Community Sociability (PNCFC in Portuguese), among others.

Through its actions, it pressures governments to fulfill the commitments assumed in international treaties, conventions and agreements, such as the International Convention on the Rights of the Child, and its additional protocols, and the SDGs in promoting the defense of rights in the political sphere and in the context of society, assessing whether the assistance policy is in line with society's demands.

At the municipal level, it works directly in Brazilian cities, engaging municipal managers with the objective of qualifying municipal policies for social assistance, education and health in favor of children. By formally adhering to the Child-friendly Mayor Program, mayors assume the commitment to prioritize care for children during their term of office. This materializes in a work agenda that, in addition to concrete actions, foresees the evolution of a group of social indicators in the respective areas, as well as in planning and investment. To advance the agenda, local efforts are needed; installation of participatory processes; strengthening of rights, tutelage, social assistance, education, health and school meals councils, promoting access

to knowledge, means, resources and methodologies aimed at increasing social participation in claiming citizenship rights.

By coordinating actions to strengthen and control social and civil society organizations with municipal governments, Fundação Abrinq promotes the strengthening of Municipal Public Planning, by offering a participatory and intersectoral planning methodology in the medium and long term, which involves six phases: mobilization of strategic actors, diagnosis, problem solving proposals, sectoral analyses, consolidation and institutionalization of municipal plans. The engagement of many actors, especially social assistance policies, strengthens them as a common agenda for the empowerment of intersectoral and integrated policies, which also qualifies the role of civil society in social control.

The methodology for calculating the Child and Adolescent Budget (OCA in Portuguese) in the municipalities, in addition to being an important management tool, is a social control for the political incidence of civil society, especially the Municipal Council for Children and Adolescents (CMDCA in Portuguese).



Promotion, guarantee and defense of the rights of children and adolescents in the National Congress

Fundação Abrinq works together with parliamentarians of the National Congress, in both legislative houses, the House of Representatives and the Senate, to improve the proposals in progress, suggest new ones and prevent that the rights of children provided for by law are not changed, avoiding setbacks in the Legal Landmark. In addition, it is dedicated to improving national legislation to meet the differences and specificities of vulnerable groups. To this end, it monitors legislative

proposals that are being processed in the National Congress, analyzes the proposals, builds public positions and dialogues with parliamentarians to influence decision-making in relation to priority agendas for children.

Campaign and social mobilization

The defense and guarantee of the rights of children requires constant awareness and mobilization of society around the issues that affect this public in a situation of social vulnerability. The Fundação Abrinq, every year, participates and carries out actions

in two major campaigns: on May 18th – National Day to Fight Children and Adolescents Sexual Abuse and Exploitation and on June 12th – World Day to Combat Child Labor.

In addition to these major mobilizations, it annually carries out social awareness campaigns focused on issues related to childhood.

Production and dissemination of knowledge and best practices

The Foundation promotes the publication and dissemination of

innovative projects and initiatives in the field of defending and guaranteeing the rights of children and adolescents. It analyses, systematizes and rewards public and private actions, with the objective of recognizing and disseminating simple, effective, innovative and re-editable solutions aimed at the integral protection of childhood and adolescence.

It produces studies and research that expand the knowledge of public managers, workers and entities with a predominant role or not in social assistance, as a strategy to support the formulation,

implementation and evaluation of social welfare policy.

It maintains the Children and Adolescents Observatory, a digital platform that organizes and makes public the social indicators aimed at this population, as well as the legislative proposals that are being processed in the National Congress and that affect the guarantee of the rights of children.

Based on the systematic monitoring of social indicators, Fundação Abrinq publishes the Scenario of Childhood

and Adolescence in Brazil, a pocket publication with the main national indicators. Legislative monitoring generates the annual publication of the Children and Adolescents Legislative Notebook, with priority legislative proposals.

Recommendation reports are also produced on policies aimed at childhood and adolescence, mainly on the flows, protocols and policies to combat violence, child labor and access to quality early childhood education, supporting municipalities to develop strategies to reduce social vulnerability in the cities.

The Right to Education

ACCESS TO QUALITY EDUCATION IN BRAZIL: DREAM OR REALITY?



Access to Education is a fundamental right and provided for by the Child and Adolescent Statute (ECA in Portuguese) for all children, ensuring equal conditions for access and permanence in school. However, many of them face several difficulties to have this right guaranteed. The pandemic was another factor that made inequality, already existing in the educational environment, more evident.

In early childhood education, only 27.4%¹ of children, from 0 to 3 years old, attend day care. The indicator is far from ideal for the target established by the National Education Plan (PNE in Portuguese), which predicts that by 2024 at least 50% of children will have access to this stage of education.

The scenario is even more alarming according to the regions. In the North region, only 10.8% of children have access to day care, followed by the Northeast, with 20.5%, the Midwest, with 22.4%, the Southeast, with 36.1%, and the South, with 36.2%.

Among children aged 4 to 5 years, 23.5% do not have access to preschool. The percentage may seem low, however, it represents 1,456,719² children out of school in a mandatory step.

¹Ministry of Education (MEC); National Institute of Educational Studies and Research Anísio Teixeira (Inep) and Directorate of Educational Statistics (Deed) – 2020.

²Stratification calculated by Fundação Abrinq based on the 2010 Demographic Census.

The level of professional training of early childhood education teachers is also noteworthy: 17.9% of teachers working in educational institutions do not have higher education. In the Northeast and North regions, the data rises to 30.9% and 19.9%, respectively.

Another factor that directly interferes in the quality of education and even in the health of children is the infrastructure of the establishments: 36% of the day care centers do not have access to the public sewage collection network, which represents more than 25 thousand establishments, 18.51% do not have access to the general water distribution network, more than 13 thousand day care centers, and 1.3% do not have public electricity supply, which makes a total of 905 institutions.

In the most advanced stages of basic education, such as elementary and high school, one of the main obstacles is to prevent school dropout. Data from 2019, before the pandemic, show that 455,863 elementary school students, early and final years, stopped attending school, while in high school there were 543,525 students in the same period. In 2020, the data decreased to 260,493 elementary school students, early and final years, and 260,439 high school students. Despite the drop, the scenario remains alarming when considering factors such as the pandemic and the temporary suspension of classes.

Fundação Abrinq for Education

In order to minimize the aforementioned problems and guarantee access to quality education for children in Brazil, Fundação Abrinq works directly in early childhood education, to improve the quality of care and the infrastructure of day care centers and preschools, and in elementary school, final years, aiming to encourage adolescents to continue their studies, especially when entering high school.

Early Childhood Education

With the objective of increasing access and advising on the improvement of the quality of care in early childhood education units, with a view to children's development, Fundação Abrinq, since 2007, has developed the Day Care for all Children Program. In 2021, the Foundation renovated 17 day care centers located in ten municipalities in the Northeast, Southeast and South regions.





At the beginning of the year, a public notice was opened and an active search was carried out, in partnership with the Cyrela Institute, to select and renovate five day care centers in São Paulo. The institutions covered, located in the neighborhoods of Guaianases and Pirituba, received repairs in various environments, such as installing a range hood in the kitchen, painting the internal and external areas, revitalizing parks and courts, changing the floor of the teachers’ and directors’ rooms, donation of furniture and adjustments to the bathroom, including the installation of electric showers and faucets accessible to children, as well as kits with books, games and new toys for all units. The selected Day Cares Centers were:

- Arte de Brincar Early Childhood Education Center;
- Barra Manteiga Early Childhood Education Center;
- Efigênia Angelo Guilherme Early Childhood Education Center;
- Elite Early Childhood Education Center;
- Misericórdia II Early Childhood Education Center.

The units were opened in September and benefited a total of 470 children, aged from 0 to 3 years

In parallel, with the support of the SLC Institute, two early childhood schools were selected in Balsas – MA and Cruz Alta – RS, which received adaptations such as the construction of a walkway to connect the two units of the Municipal School of Early Childhood Education Dona Amélia, painting , creation or expansion of libraries, installation of the entrance gate, and railings in the courtyard, as well as kits with books, games and new toys were donated to improve the educational activities of the institutions. The units covered were:

- Municipal School of Early Childhood Education Arco Íris;
- Municipal School of Early Childhood Education Dona Amélia.

The openings took place in October and benefited 193 children, aged from 0 to 5 years

Understanding the importance of adequate and safe spaces for children, especially in early childhood, a crucial stage for everyone’s learning and development, Fundação Abrinq selected ten more early childhood education units, located in the Northeast region, to be renovated on the second semester.

Among the adaptations carried out, there are: adaptations of activity rooms, kitchen wall covering, purchase of appliances and furniture, installation of flooring in parks and courts, painting of internal and external environments, maintenance of existing toys, railings and sand for tanks, adaptations in the bathrooms, such as the installation of electric showers for children’s hygiene, donations of new toys, among others.



Check out the benefited units:

- Vinda a Mim Association – Projeto Vida;
- Gabriela Feliz Community Education Center;
- Nossa Senhora das Graças Early Childhood Education Center;
- Nossa Senhora Aparecida Center;
- Santa Terezinha Day Care;
- José Alves da Silva Municipal School of Early Childhood and Elementary Education;
- Nossa Senhora de Fátima Municipal School of Early Childhood and Elementary Education;
- Vereador José Domingos de Barros Municipal School of Early Childhood and Elementary Education;
- Conceição Macedo Charitable Assistance Institution – Casa Vihda Day Care;
- Pax Christ Schola – Terra Foundation.

The openings were in December and 1,041 children between 0 and 5 years old were benefited.

In addition to improving the institutions’ infrastructure, the renovations provided 153 new spaces and safe spaces conducive to the full development of children, who can now learn and play with much more comfort, safety and fun.

Due to the pandemic, some technical visits carried out to monitor the progress of the renovations had to take place remotely, through photos, videos and reports.



Outstanding renovations

The José Alves da Silva Municipal School of Early Childhood and Elementary Education and the Vereador José Domingos de Barros Municipal School of Early Childhood and Elementary Education, both located in São José da Tapera – AL, received from the municipality the construction of two activity rooms, however, they were unsuitable for children's use because they did not have basic adaptations such as flooring and finishing. While the classrooms were not renovated, the children received care in rented houses close to the schools.

With the support of Fundação Abrinq, both units were able to renovate the premises, including the purchase of furniture and

teaching materials, thus being able to serve children.

"Children feel cozier in the space, which is more ventilated, the furniture is suitable for their size, you only see joy, even from the team itself. We had this dream for a long time, but the possibility of realizing it was minimal, because the resources that come to the school are very little. So we looked for partnerships and thank God and Fundação Abrinq we did it. We see how fulfilled children are for studying in a suitable environment, in addition to the teachers themselves feeling more comfortable with the space", says Djair dos Santos Silva, director of Vereador José Domingos de Barros EMEIF.

Training of early childhood education professionals

One of the strategies used by Fundação Abrinq to guarantee the quality of education is to provide continuing education to professionals. However, in view of the pandemic and the limitations resulting from social isolation, the Foundation adapted the training to seven online classes, with some face-to-face meetings, which cover the following topics:

- **Lesson 1:** Planning and Routine;
- **Lesson 2:** Conception of childhood;
- **Lesson 3:** Playing in early childhood education;
- **Lesson 4:** Story telling;
- **Lesson 5:** Playing in a pandemic context;
- **Lesson 6:** Organizing collections;
- **Lesson 7:** Protocols about COVID-19.

The online meetings allowed professionals to exchange experiences between different units and cities, as they allowed significant moments together. Altogether, 40 education professionals, who work in the renovated units with the support of Cyrela and SLC Institutes, participated in the training with a workload of 74 hours, including activities using Moodle platform.

The professionals benefited by the training also had moments dedicated to mentoring to develop their educational projects. To this end, they received guidance and exchanged experiences acquired during the meetings and donations of kits with books, games and toys chosen based on the themes addressed and the context of the units.

Fundação Abrinq also held the webinar *Tips for welcoming education in times of pandemic*, aiming to promote the exchange of knowledge between participants and enable the adoption of practices that qualify the care for children and the affective relationships built in the school space.

Elementary School

The Law of Directives and Bases of National Education (LDB in Portuguese) and the National Common Curricular Base (BNCC in Portuguese) provide the student, when leaving elementary school, the possibility of choosing the training itinerary that best matches their goals for the future. However, in order for the student to reach high school able to make the choice, the BNCC also recommends that all elementary

school students, final years, create a life project.

The purpose of the life project is to encourage students to take a leading role and authorship so that they recognize themselves as subjects, identify their potential and arrive more prepared and decisive in high school.

To encourage and enable the development of life projects in the

9th grade (14 and 15 years old) of elementary school, Fundação Abrinq started to develop in 2021, with support from EPSON, the Building Futures Project. Through the initiative, the Foundation helped teachers and, consequently, students from 11 state schools in the cities of Carapicuíba and Cotia, in São Paulo, to understand and prepare the projects.

For this, the teachers responsible for the subject in each school participated in a training course, with a workload of 24 hours, divided into eight classes, face-to-face and online, on *The role of the educator and adolescence, BNCC in practice, Life project and actions interdisciplinary, Life project development, Socio-emotional skills, Practical problem-solving activity, Evaluation processes and Sustainable Development Goals*.

“The teachers’ receptivity was immense, they were looking for this type of training and the students, knowing that the teachers were taking a course with Fundação Abrinq, were extremely excited, especially for the material”.

Ana Paula Tomé, coordinating teacher at the Pedagogical Nucleus at Carapicuíba’s City Hall’s Board of Education

Despite having stipulated curriculum, the classes were adapted according to the teachers’ knowledge needs, aiming to address issues necessary for the development of adolescents and emerging students for the 21st century Education.

Each professional received a *Teacher’s Guide* and a *Kit of Letters*, support materials for the

planning and execution of classes with content about the BNCC, the Sustainable Development Goals and the four pillars of Education. The students of the schools participating in the project also received the *Student Notebook* with activities that help in the construction of the life project and dialogue with the training carried out by the teachers. 929 adolescents were benefited.

Living Wheel of Professions

Finally, Fundação Abrinq also held the event Living Wheel of Professions, with the support of the Strengthening of the SDGs Strategy Network Project, in all schools to help identify and recognize the dreams of

adolescents. On the occasion, volunteers from different areas shared their professional, sometimes personal, trajectories, and presented different possibilities to the students.

During the meetings, a dynamic called Dreams Tree was held, in order to propose to the students a reflection on the professional goals they want to achieve and

provide contact with different life projects.

The event also had the participation of MC Lucas Afonso, Brazil’s representative at the 2016 World Cup of Poetry, performed in France, and music therapist, who recited poetry and told about his trajectory until he was able to fulfill his dream.

Meet the schools that participated in the project in 2021:

- Ary Bouzan Public school;
- Basílio Bosniac Public school;
- Teacher Carlos Dias de Sant'Anna Public school;
- Judge Edgard de Moura Bittencourt Public school;
- Doctor Benedito de Lima Tucunduva Public school;
- Teacher Hadlas Feres Public school;
- Teacher Manoel da Conceição Santos Public school;
- República da Costa Rica Public school;
- Roque Celestino Pires Public school;
- Sidrônia Nunes Pires Public school;
- Zacarias Antônio da Silva Public school.

"I found the idea of having this course at school very interesting, complementing the classes that we normally already have. I really liked the booklet, it has a lot of interesting things that we can learn and take into our lives. My life project is still under construction. I'm reflecting on it. Perhaps in the artistic or business world. I am open to new experiences, nothing has been defined yet".

Beatriz³, 14 years old, one of the students benefiting from the project.

Best practice

Matheus³, a student at Teacher Carlos Dias de Sant'Anna Public school, had not yet returned to school, even with the resumption of face-to-face activities. However, upon receiving the invitation to participate in the event, the adolescent identified with the proposal and decided to attend the day.

During the meeting, the boy shared his dream of becoming an MC as well and even presented one of his songs to the other participants. In the end, he won a book by the artist Lucas Afonso as a stimulus to continue his studies and fulfill his dream.

³Fictitious name to preserve the identity of those involved.

Main results of Education:

2,633 children and adolescents benefited;

51 trained professionals;

17 renovated early childhood education units;

153 new vacancies open.

The Right to Protection

A BASIC AND FUNDAMENTAL RIGHT FOR AN OVERWHELMING CHALLENGE

The right to Protection is another challenge that many children face on a daily basis. Currently, 1,768,4754 children between the ages of 5 and 17 are still in child labor. The risks of this violation go beyond the impact on learning and development and can even compromise the health and lives of children, as they are not physically and psychologically prepared for work.

When it comes to violence, the data are also shocking: only in 2020, 43,6185 reports of physical violence were recorded in children under 19 years of age. The Southeast region has the highest

concentration of records, with 20,995, followed by the Northeast, with 8,445, the South, with 6,802, the North, with 3,908, and the Midwest, with 3,468 notifications.

Sexual violence is also frequently reported among the notifications: there were 29,116, with 10,875 in the Southeast region, 5,990 in the South, 4,921 in the Northeast, 4,586 in the North and 2,744 in the Midwest.

In the same year, 29,346 cases of neglect and abandonment were reported. This time, the majority in the South region, with 9,836, followed by the

⁴Continuous National Household Sample Survey (Continuous Pnad).

⁵Ministry of Health (MS); Health Surveillance Secretariat (SVS); Notifiable Diseases Information System (Sinan Net); Brazilian Institute of Geography and Statistics (IBGE).

Southeast, with 9,796, Northeast, with 5,131, Midwest, with 3,053, and North, with 1,530 cases.

In order to analyze the scenario, it is necessary to consider that many cases may not be reported and, due to this, the indicators may present data below the actual reality. Especially when related to sexual violence, since there are still many insecurities and myths about rape that can affect the number of complaints made.

Fundação Abrinq works to ensure protection for children

To face all forms of violence against children and adolescents, Fundação Abrinq works on different fronts, such as strengthening civil society organizations that directly

serve this public in a situation of social vulnerability, to mobilizing municipal managers so that prioritize childhood and adolescence during their mandates.

Strengthening of social organizations

As a way of strengthening the work of other civil society organizations that also work to defend the rights of children and adolescents, Fundação Abrinq worked with four main strategies in 2021.

1. AGREEMENT

Every two years, Fundação Abrinq opens a public notice so that organizations from all over

Brazil can apply for the Our Children Program and, in this way, receive, every month, the technical, financial and administrative advice of the institution.

The call for proposals for the 2021-2023 Cycle was opened in March to select 20 new organizations that develop projects aimed at combating child labor, combating domestic and sexual violence,

professional training and mental health, with children between 0 and 18 years old. Altogether, 1,002 projects from 25 states and the Federal District were submitted, making the 2021 public notice a milestone in the history of the program with the highest number of applications ever received.

The selection process was divided into seven stages: document analysis of the organization; project analysis; technical visits to organizations; evaluation of visited projects and definition of projects to be supported; dissemination of selected projects; formalization of the terms of agreement with the selected organizations; and beginning of the 2021-2023 cycle of the Our Children Program.

Due to the pandemic, some evaluation steps had to be adapted, such as the technical visits that were previously carried out in person and, in this edition, had to be done online. The adaptation brought some challenges, such as difficulties in connecting to the internet on the part of organizations, and some advantages, such as reaching organizations located in places of difficult access.

The result of the 20 partner organizations was released in September, when the 2021-2023 Cycle actually started.

Meet the organizations:

- Arte Cultura para Paz Isaura Maia Association;
- Alda Miranda Matheus Charitable Association;
- Centro Rural de Formação Association;
- Golfinho Community Association;
- Pisada do Sertão Cultural Association;
- Association of Social Causes;
- Rescue of Human Dignity Divine Providence Association;
- Despertar Trancoso Association;
- Os Amigos de Clara Amizade Brasil Association;
- Refúgio Association;
- Casa de Zabelê Association;
- Dom Bosco Educational Center;
- Foundation for Assistance to Human People;
- Giral Human and Local Development;
- Santo Antônio Child and Adolescent Assistance Institute;
- Dom Campelo Social Assistance Institute;
- Jerusalem House of Peace;
- Santa Maria Home;
- Roger Fernandes Rodrigues Social Center;
- Organization of Volunteers from Goiás.

In parallel with the new agreement, Fundação Abrinq continued to strengthen the 19 organizations that made up the 2019-2021 Cycle until December. With the support, the institutions were able to expand access to healthy food for those

assisted, expand the pedagogical collections and, consequently, increase the diversity of activities offered and hire professionals, such as psychologists and social workers, to integrate the project teams, allowing them to organizations to qualify

their actions and improve the identification, referral and follow-up, along with the protection network, of cases of rights violations suffered by children assisted. In all, 14,662 children benefited from the 39 projects agreed in 2021.



“For us it’s an exceptional opportunity. We’d never carried out a project like this and we were extremely happy and thrilled to know that, together with Abrinq Foundation, we will be able to bring something to the city that never existed. Our project consists of creating a flow of care for children and teenagers who have had their rights violated”.

Ludimila Pomarolli Bernabé,
president of Golfinho
Community Association

2. PROMOTION OF KNOWLEDGE, EMERGENCY ACTIONS AND DONATIONS

After the agreement, the organizations automatically become part of the Our Children Network, where they continue to receive occasional support and meet monthly to exchange experiences and debate issues relevant to childhood and adolescence. Currently, the network has 217 organizations that benefit 26,497 children.

In addition to the monthly meetings, every year, the Foundation holds the *Annual Meeting of the Our Children Network*. With the theme *A look at the protection of children*, the event, held online for the second consecutive time, brought together professionals from different areas such as education, social assistance and health.

Due to the pandemic, many families assisted by Fundação Abrinq partner organizations were left in a situation of vulnerability and social risk. To help organizations in a delicate moment like the one experienced, the Foundation created, in 2020, the campaign *Don't let hunger kill more than the Coronavirus*, with the aim of raising funds for the purchase and donation of basic food baskets.

In early 2021, a survey was carried out to identify the main needs of families and, consequently, organizations and, through the result, the campaign continued until September making recurring donations to families in need of support. Altogether, 25,183 food baskets were donated to 11,096 families.

For the first time, Fundação Abrinq extended assistance to families that are not served by partner organizations by helping the Sertão Forte campaign, in which it guaranteed, for three recurring months, access to food for 100 families, including 300 children living in Ruy Barbosa, a city located in the countryside of Bahia.

Keeping an eye on the needs of organizations, Fundação Abrinq also authorized that financial transfers made monthly to member organizations be used to purchase food to donate to families served between March and August.

In November, in partnership with Colgate, 5,700 oral hygiene kits were donated for children and adolescents from nine organizations of the Our Children Network. Each child received a toothbrush, a toothpaste, a bactericidal soap and a leaflet with information on how to have good oral hygiene practices, encouraging the practice for those contemplated.

Fundação Abrinq also donated 25 tickets for partner organizations to participate in the VIII Seminar on Quality of Child and Adolescent Shelter Service, held by NECA – Association of Researchers and Trainers in the Area of Children and Adolescents, which debated *the social educator and its transformative impact on your daily action*.

“The donations came at a very important time. Last year, my husband became unemployed because of the pandemic and we were experiencing difficulties. On many days, I had nothing at home to feed my family”.

Givaneide, a member of one of the families
benefiting from the donations of basic
food baskets

3. RENOVATIONS

With the objective of recognizing the importance of civil society organizations, qualifying services and providing safe spaces for children, the Fundação Abrinq opened a public notice to reform 10 organizations that are part of the Our Children Network.

The selection process began in May and provided for financial support of up to BRL 20,000 for each unit to adapt its physical spaces. The renovations started in September and seven of them were delivered in December, the completion of the other three is scheduled for early 2022.

Among the main changes made are: bathroom adaptations, renovation of the pantry to store food, construction of a water tank, repairs to cracks in the walls, replacement of fans, renovations of activity rooms and libraries, revitalization of parks and courts, installation of windows, painting of internal and external spaces, among others.

Meet the reformed organizations:

- Lar do Pequeno Assis Association;
- Santa Clara Association;
- Renascer Social Inclusion Center;
- Parelheiros Social Center – São Norberto Day Care;
- Etelvina Caetano de Jesus Day Care;
- Lar Feliz Foundation;
- Nossa Senhora do Amparo Mothers Group;
- Sister Marli Charitable Institution;
- Salete Queiroz Institute;
- Family Welfare Society.

The renovations benefited 2,693 children who attend the spaces

Among all the actions carried out in 2021, from agreements, donations to renovations, Fundação Abrinq invested BRL2,839,603.10 in civil society organizations that work to promote the rights of children in Brazil.

4. PROJECTS RECOGNITION

With the objective of identifying and recognizing good practices developed by companies and social organizations, giving visibility to successful initiatives, Fundação Abrinq holds the Child Award every two years. The last edition was attended in 2020, with the support of José Luiz Egydio Setúbal Foundation, and three projects aimed at promoting the mental health of children, carried out by civil society organizations, were awarded. Here they are:

1st place: Quixote Project

Carried out by the Quixote Project Association, located in São Paulo – SP, the project benefits children between the ages of 6 and 17 through socio-educational activities such as music, dance, arts and sports, with the focus of preventing mental health or prevent its worsening. Children who already suffer from mental disorders receive therapeutic clinical care. The project also received a financial award of BRL25,000.00 to improve its activities.

2nd place: Com Tato Project

Conducted by Fazer História institute, located in São Paulo – SP, the project benefits children, between 3 and

17 years old, through psychotherapeutic care, in individual and family modalities. The project also received a financial award of BRL20,000.00 to improve its activities.

3rd place: Mental Health Prevention Project for Children and Adolescents in Inclusion Groups

Carried out by the Manaíra Organization, located in Cabo de Santo Agostinho – PE, the project benefits children between the ages of 6 and 17, through group and individual assistance, carried out by the technical team, and socio-educational activities such as arts, music, yoga, dance, environment and games, enabling the promotion of healthy mental development. The project also received a financial award of BRL15,000.00 to improve its activities.

WATCH THE CHILDREN
AWARD HERE.

In 2021, Fundação Abrinq turned its efforts to publicizing the winning projects, disseminating the stories of children who had their lives impacted by them, and planning the new award that will take place in 2022.

“When we saw the public notice, we realized that we needed to apply. We said that it was designed for us, because it’s so difficult to have an award that recognizes mental health actions, that we couldn’t not participate. It was very specific and very rare”, says Graziela Bedoian, general coordinator of the Quixote Project Association.

Public Authority

Another strategy used by Fundação Abrinq to guarantee the right to protection for children in Brazil is to mobilize public authorities to prioritize childhood and adolescence, as recommended by the Statute of Children and Adolescents (ECA).

With the end of the municipal elections at the end of 2020, Fundação Abrinq started an arduous work to raise awareness for managers to join the Child-friendly Mayor Program, which aims to mobilize, enable and technically advise the mayors who take charge of the child as a priority in municipal management, developing public policies and action plans aimed at defending and enforcing their rights.

For this, it developed, in early 2021, the Mayor Present Campaign to make society aware of the importance of everyone being present in the lives of children and, in this way, demanding the same from municipal managers. The campaign featured publicity materials and the participation of several influencers who disseminated the initiative on their social networks.

Another way of mobilizing managers to join the initiative was to establish partnerships to hold a *Circuit of Regional Events*, to present indicators on childhood and adolescence in each region of the country and to invite mayors to prioritize children.

After efforts to mobilize managers, 1,376 mayors from 26 states signed a term of commitment with Fundação Abrinq and committed to being present in the lives of children during their administrations.

Mayors who joined the program had to complete the first tasks of a work schedule developed by the Foundation, which included the appointment of a team responsible for executing the program in the city, and filling in the first map with data about the first year management and information about the municipalities.

The engagement of managers and their teams is essential for the city

to continue in the program and for the mayor, at the end of his term, to be recognized as a Child-Friendly Mayor.

To support them in advancing the agenda, Fundação Abrinq held a series of webinars and online meetings to promote debate on topics relevant to municipal management and clarify doubts, as well as offering support through other means such as e-mail and telephone.

At the same time, the institution launched a new publication *Social Policies – Guide for public management*, with the objective of assisting in the management of social policies for childhood and adolescence, in the areas of Healthcare, Education and Protection.

Among the 1,376 mayors who joined the initiative, 1,055 appointed their teams and 734 completed the Child and Adolescent Budget and Social Councils and Policies Strengthening Maps, made available in 2021, and remain in the program.

Seven other titles were also reissued they are:

- *Conselho Tutelar – E o enfrentamento à violência contra crianças e adolescentes;*
- *Conselho Tutelar – Guia para ação passo a passo;*
- *Conselhos Municipais dos Direitos da Criança e do Adolescente – Apoio à execução de suas funções;*
- *De olho no Orçamento Criança;*
- *Fundo Municipal dos Direitos da Criança e do Adolescente – Guia para ação passo a passo;*
- *Fundo Municipal dos Direitos da Criança e do Adolescente – Guia para Gestão de Parcerias com Base no MROSC;*
- *Fundo Municipal dos Direitos da Criança e do Adolescente – Guia para Mobilização de Recursos.*

Outstanding partnerships

Fundação Abrinq signed a partnership with the Association of Municipalities of Acre (AMAC), allowing the institution to participate in the AMAC Caravan of Municipalities, the action made it possible for 14 mayors of the state to join.

A partnership was also signed with the Association for Social Development of the Municipalities of Mato Grosso, responsible for mobilizing around 30 members from the state.

Enhancement of the Protection Network

To ensure full protection for children, Fundação Abrinq worked directly with 65 guardianship counselors and 92 rights counselors representing the government and civil society of the Municipal Councils for the Rights of Children and Adolescents (CMDCA in Portuguese), from seven cities in the São Paulo state:

- Lençóis Paulista;
- Macatuba;
- Presidente Prudente;
- São Bernardo do Campo;
- São José dos Campos;
- São Sebastião;
- Taboão da Serra.

The initiative carried out through the Councils in Motion Project, aimed to develop training content based on a methodology for diagnosing the technical and operational capacity of the Rights and Guardianship Councils, in order to improve the practices of counselors to better serve children.

For this, six courses were developed, with 3 hours each, and rounds of debate were held, with the presence of specialists in childhood and adolescence, on cases shared by the counselors themselves.

The topics of the courses are:

- Fundamentals of the Rights of Children and Adolescents;
- Guardianship Council: operating guidelines;
- Fundamentals of social policies;
- Municipal Council for the Rights of Children and Adolescents and Fund for Children and Adolescents;
- Cross-cutting themes in the protection against the violation of the rights of children and adolescents;
- Planning and public management tools: Municipal Plan for Children and Adolescents and Budget.

More than 140 counselors signed up for Moodle, the platform where the courses were made available, and 82 signed up for at least one of the courses offered.

Seven technical notes and three thematic notebooks were also developed to assist in the performance of the councils and complement the training.

Know here the technical notes:

- Active search as an action strategy;
- Fundraising for the Children and Adolescents Fund (FIA in Portuguese) by the CMDCA and the participation of Civil Society Organizations, legal entities and individual donors in this process;
- Public data and useful indicators for rights advisers;
- Public data and useful indicators for guardianship counselors;
- Use of resources from the Fund for Children and Adolescents (FIA) in actions to combat the new Coronavirus pandemic;
- Role of the Rights and Guardianship Councils in the fight against child labor;
- The role of guardianship counselors and rights counselors in the fight against domestic and family violence against children and adolescents.

Find out about the themed notebooks:

- Combating Violence Against Children and Adolescents;
- Municipal Councils for the Rights of Children and Adolescents: support for the execution of their functions;
- Guardianship Council: step-by-step action guide.

The project ended in October and the courses were made available to all cities in the state of São Paulo participating in the Child-friendly Mayor Program, to disseminate knowledge and improve the performance of the counselors.

Main protection results:

- **23,355** children benefited;
- **26,497** children benefited from the Our Children Network;
- **20** new organizations affiliated to the Our Children Program;
- **1,376** mayors joined the Child-friendly Mayor Program.

The Right to Healthcare

ENSURING THE RIGHT TO HEALTHCARE AND TRANSFORMING LIVES

According to the World Health Organization (WHO), Health is one of the fundamental rights of every human being, without distinction of race, religion, political position, economic or social condition.

According to data from the Brazilian Institute of Geography and Statistics (IBGE in Portuguese), 51.2% of children and adolescents between 0 and 17 years old had dental consultations in the last twelve months. The families most affected by the lack of dental care are those from the groups that have less purchasing power, consequently they are exposed to greater vulnerability and social risk. Also according to the survey,

only 36% of the population with an income of up to a quarter of the minimum wage had consulted a dentist in the last 12 months, and only 44.4% of those with income between half and one minimum wage.

Mental health is defined as a well-being in which the individual manages to be well with himself and with others, in order to respond positively to the adversities that arise in life. And it is essential to promote it from childhood, a period in which social and emotional skills are developing.

In 2021, with the continuity of the pandemic, one in four children, aged between 5 and 17 years old, heard in a study by the Faculty

of Medicine of the University of São Paulo (USP), presented anxiety and depression during the pandemic with levels clinical – that is, requiring intervention by specialists. The data were presented in June 2021 to the External Commission to Combat COVID-19 of the House of Representatives, in Brasília. The survey monitored the mental health of seven thousand children across the country since June last year.

Through programs and projects, Fundação Abrinq works to promote access to Healthcare for children in situations of social vulnerability, improve the quality of care for pregnant women and work to reduce maternal

and infant mortality rates, encouraging breastfeeding and healthy eating, important tools in the fight against hunger and child malnutrition.

Breastfeeding is one of the most important stages for the baby and the mother, given the number of benefits it generates for both, especially the strengthening of the affective bond. To strengthen the theme, Fundação Abrinq annually celebrates the World Breastfeeding Week (SMAM in portuguese) held between August 1st and 7th and reinforces the importance of exclusive breastfeeding. Created by the WHO, the date is fundamental for the promotion of the practice, which is defined as one of the most important stages for the baby and the mother, as it strengthens the affective bond and is extremely advantageous for the health of both.

To raise awareness and help the breastfeeding campaign, the Foundation launched, last year, a special edition of the e-book *Breastfeeding: a guide for the whole family*, which offers breastfeeding tips for safety, health, care and comfort, with up-to-date information on prevention against COVID-19 related to the topic.

The I Adopted a Smile Program, which celebrates its 25th anniversary this year, aims to mobilize and engage dentists and psychologists who want to

“I was assisted in the I Adopted a Smile Program by the volunteer dentist Dr. Andrea do Carmo. I am very happy with the result, as I had a lot of toothaches in which even my head hurt. It was difficult to be seen at the health post and the pain continued. Now, I am calm and very happy and I just have to thank you for everything”.

Douglas⁶, 13 years old, Social Organization Santo Agostinho Association – CCA Santa Monica

voluntarily dedicate themselves, offering care to children and/or adolescents in their offices or developing preventive health actions in society's organizations that are part of the program. The initiative serves all regions of Brazil and is sponsored by Copagaz-Liquigás.

Volunteering is the highlight of this initiative. In 2021, professionals benefited 1,391 children assisted by social organizations in 107 Brazilian cities who were able to access essential health services to acquire a better quality of life. Currently, 136 volunteers are in attendance.

The Foundation benefited 630 children with institutional actions (lectures, preventive and educational actions).



⁶Fictitious name to protect the identity of those involved.



Volunteer professionals carried out preventive actions in social organizations, advising on the importance of oral hygiene. For children in kindergarten, oral brushing activities were carried out on dolls with pedagogical material from the program, in addition to involving the little ones in the entire educational process. In elementary school, conversation circles were developed, informative videos were shown on the caries formation process, as well as a demonstration of the correct hygiene of the teeth in the replicas of spouts that the program has. Organizations in the cities of Diadema and São Paulo – SP were assisted.

Children who do not have the resources to regularly attend medical appointments are given the opportunity to be seen voluntarily in the offices of professionals in the program, ensuring, free of charge, the inclusion of this public in the

health services of the private network. Children are seen in one or more consultations, being followed up until the end of treatment. In 2021, 2,220 clinical consultations were performed.

During the year, 761 children received personalized care, promoting equality and guaranteeing the right to health, as follows: 414 benefited from dental care, while 83 received psychological care. Also in 2021, 247 children had access to eye care; nine of them to an otorhinolaryngologist, five went through nutritionists and another three benefited from assistance with a pediatrician. The program also maintains a partnership with Rubem Berta Hospital and Fortunée de Picciotto Association, all in the city of São Paulo – SP. In 2021, 2,220 clinical consultations were performed.

This is the case of Larissa⁷, 8 years old. The girl was referred to the

program by the São Francisco de Assis Center for Children and Adolescents (CCA in Portuguese), located in Brás, east side of São Paulo – SP. The organization identified that Larissa had difficulty interacting with classmates and also did not eat at the institution. Those responsible verified that the girl could only eat food in small or soft pieces and talked with the family.

The organization contacted the program in December 2020 and Larissa started dental treatment in January 2021 at Fortunée de Picciotto Association. Today, in addition to smiling more, the girl interacts with the other children and has a better quality of food. The association, a partner in the program, carried out 210 consultations throughout the year.

In 2021, 15 orthodontic appliances were donated to children by eight volunteer dentists from the program.

During clinical care, the need for treatment was diagnosed with the placement of an orthodontic appliance to correct the malocclusion (abnormal alignment of the teeth). Experts say that the sooner the need to use the device is diagnosed and applied, the better the results achieved by the patient.

The volunteer orthodontist dentists of the program performed the dental consultation and mediated contact with the radiological clinic so that the exams could be performed free of charge. In addition to the exams, the professionals offered the orthodontic device and maintenance, which occur monthly or according to the patient's need. Throughout the year, 108 consultations were carried out and 15 children and adolescents were benefited by nine social organizations located in São Paulo, the capital, and Diadema, in the metropolitan region of São Paulo State.

Clinical consultations also took place in partnership with the Cruzeiro do Sul and Santo Amaro Universities for dental treatments and simple surgeries. The services are performed by students in the penultimate and final year of the Dentistry course, supervised by the professors. Children also received guidance on oral hygiene, healthy eating and correct tooth brushing.

Cruzeiro do Sul University has two clinics, located in São Miguel Paulista and in the Liberdade district, in São Paulo – SP. This year, 158 dental consultations were performed, benefiting 53 children.

The Santo Amaro University clinic is located in the south of São Paulo – SP. In 2021, 101 consultations were performed and 47 children benefited from dental services.

To create good habits and promote access to oral hygiene for those who need it, Fundação Abrinq signed partnerships with companies, in addition to promoting the donation of 40,515 oral hygiene products, such as toothbrushes and toothpastes, benefiting 14,910 children served by the organizations participating in the program.

Phisalia, a Child-friendly Company for 19 years, donated toothpastes from its product brands to boys and girls attended by three social organizations, located in São Paulo – SP, Fundação Abrinq partners'. Each child received two units of the product and each institution was also provided

with units for children to use on a daily basis. In all, the company donated 3,276 items benefiting 1,399 children.

Colgate donated 5,820 oral hygiene kits containing toothbrushes, toothpaste and antibacterial soap during a preventive action in the state of São Paulo. The initiative was carried out in 12 organizations affiliated to the program and benefited 4,330 children. In addition to the delivery of kits, instructional orientations were carried out in two institutions. The initiatives were carried out at the Santa Casa de Diadema Educational Center for two classes, totaling 44 participating children and at the Irmã Marli Beneficent Institute, in Santo André, with the presence of 55 girls and boys.

The company Condor, throughout 2021, donated toothbrushes to 28 entities participating in the program, providing 9,181 children with the necessary supplies and guidance for their oral hygiene.

The optician shop network, Mercado dos Óculos, performed screening and ophthalmological consultations for children, and 66 glasses were donated to social organizations in which the need for use was found. The partnership signed provides for the donation of a total of 200 units.

⁷Fictitious name to protect the identity of those involved.

Mental health

In 2021, the continuity of the pandemic and social isolation had a direct impact on the mental health of children. They began to spend more time at home, bringing up, in many cases, problems experienced in families, causing peaks of anxiety, sadness, irritability and other symptoms reported by social organizations, motivating them to seek psychological care.

Given this scenario, the program began to refer more children to psychological clinical care, requiring the incorporation of new volunteers and the support of the Federal Council of Psychology.

To meet the demand, a partnership was signed with the University of Guarulhos and, with the help of 38 psychologists, 799 psychological consultations were carried out for children assisted by 35 partner organizations. Due to restrictions, the sessions took place online.

Zero infant mortality

The infant mortality rate is a social indicator represented by the number of deaths of children before reaching one year of life for every 1,000 children born alive, in a period of one year. It is an important indicator of the quality of health, sanitation and education services in a city, country or region. Infant mortality has usually preventable causes, related to the conditions in which the child lives.

According to goal 3.2 of the Sustainable Development Goals, Brazil needs, by 2030, to address preventable deaths of newborns and children under 5 years old, with the objective of reducing the infant mortality rate to a maximum of five per 1,000 live births and childhood mortality to a maximum of eight per 1,000 live births.

The *Childhood and Adolescence Scenario 2021*, from Fundação Abrinq, highlights that the infant mortality rate in Brazil, children under 1 year old, is 12.4 per 1,000 live births and mortality in childhood, under 5 years old, is 14.4. The indices show that the country is above the stipulated by the 2030 Agenda.



Fundação Abrinq Zero Mortality Program was created in 2018 with the objective of combating infant and childhood mortality, reducing the number of preventable causes to zero, in regions that have a high rate of deaths from preventable causes.

In 2021, the initiative was present in three cities: Barreiras – BA, Nossa Senhora do Socorro – SE and Taquaritinga – SP, working to strengthen public policies in the cities to improve the care provided by health services to pregnant women during prenatal care and postpartum. This initiative benefited 1,131 children.

In order to carry out the program, a diagnosis is carried out with municipal managers and health professionals of the city's primary care service, in which the indicators and the local service network are analyzed. According to the Child's Observatory, from Fundação Abrinq, the city of Taquaritinga has an infant mortality rate of 12.5 for every 1,000 live births; Barreiras has 14.1, while Nossa Senhora do Socorro has a rate of 19.4.

The program started its activities in the cities in July, with the development of different strategies to contribute to the reduction of infant mortality, among them, the articulation with municipal managers for the formation of a technical

group that will act directly in the construction of the plan to reduce the infant death in the city.

Among the Foundation's actions, emphasis was placed on encouraging cities to create groups of pregnant women, with the aim of guiding them on the processes of pregnancy, childbirth and postpartum, and for the implementation or strengthening of Infant Mortality Committees, responsible for investigating and identifying the causes of deaths of children under one year of age.

An important strategy also used by the program was to qualify the care of professionals through technical training. In this way, doctors, nurses and community health agents were able to improve the look and care of maternal and child health, as well as update practices during prenatal care and baby care. The online training was attended by 101 doctors and nurses and 141 community health workers.

The Child Survival and Maternal Health Improvement course was developed for nurses and doctors

who provide prenatal care. The objective is to improve the quality of the service, providing scientific knowledge for efficient and quality assistance to pregnant women. It works the humanized look of professionals with pregnant women during prenatal care, childbirth and postpartum, encouraging care for the woman and the baby. It also covers topics such as obstetric violence and teenage pregnancy.

"The association's participation in the program makes a big difference in the lives of our children, which has helped many of them who were in urgent need of care. The return of the families is always satisfactory and congratulating the professionals. It is very valuable and rewarding to be partners with I Adopted a Smile".

Soraia Gomes de Matos,
Technical Assistant, Social
Organization Santo Agostinho
Association – CCA Santa Monica

The training *Community Health Agents: a strategic resource to expand the care of the pregnant woman and the baby*, was developed to provide theoretical subsidies so that community health agents can enhance care actions with the pregnant woman and the baby, expand their look at the care of the family for which it is responsible, in addition to promoting a reflection on how its performance can contribute to the reduction of infant mortality from preventable causes.

Training and technical support were carried out in the cities of Barreiras and Taquaritinga to strengthen

the Infant Mortality Committees that had been implemented in the past, reinforcing their importance in identifying the main causes. By investigating them, the chain of events that led to death and possible failures in care, it is possible to prevent other deaths from similar causes, promote the correction of problems that contributed to that occurrence, suggest changes in protocols, in addition to acting in a educational program to sensitize professionals directly involved in care – doctors, nurses and community health workers.

Nossa Senhora do Socorro does not have a committee, but it is in

the process of implementation. The municipality contacted Fundação Abrinq so that the Zero Mortality Program could be developed in the region. The city has been occupying the second place among the cities with the highest infant mortality rate in the state for almost 10 years, behind only from Aracaju, capital.

The Infant Mortality Committee is made up by doctors, nurses, community health agents, professionals from Social Assistance and Education, and the program applies specific training. The course *Child Mortality Committee: a vital strategy*

offers theoretical subsidies to implement or strengthen the work of the Child Mortality Committee members and guides on how the investigation of deaths should be carried out in order to identify the processes that need intervention, as well as the recommendations that should be made to management so that processes can be improved. This year, the program formed 25 members.

"It was a very important partnership for our city. Our city already had the Infant Mortality Committee, however, it was stopped for two years. In 2021, with the Zero Mortality Program, we started the resumption of the Committee and performed investigations of nine infant deaths, including one fetal death. It contributes a lot. I am an obstetric nurse and the training, for example, came to add knowledge".

Roseléia Maria Santana – Coordinator of Primary Care in the city of Taquaritinga – SP



"The program is very important and came to add to the maternal and child actions that we implement in the city and region. Through it, we were able to further qualify the professionals. Discussion on the topic is important to improve the process of investigating deaths, in addition to involving municipal management in the program. We need everyone to unite to reduce and bring these indicators to zero".

Maria Aparecida da Conceição – Articulator of the Health Department of the city of Barreiras – BA

Main health results:

17,432 children benefited, including:

- 761 p by clinical care;
- 630 by preventive actions;
- 14,910 by donations of oral hygiene products;
- 1,131 through the Zero Mortality Program.

2,220 clinical consultations performed;

136 active volunteers;

177 participating organizations;

101 trained doctors and nurses;

141 community health agents trained;

25 Infant Mortality Committee members trained.

Government Relations

FOR THE RIGHTS OF CHILDREN

Fundação Abrinq believes and invests in strengthening legal frameworks and implementing public policies that make the rights of children in Brazil a reality, promoting better quality of life, well-being and citizenship for them.

On a daily basis, children face numerous difficulties in gaining access to rights considered fundamental, such as quality education, healthcare and protection against all forms of violence.

The Foundation's activities are focused on dialogue with the public authorities, with the objective of protecting, promoting and seeking the realization of the rights of children through the monitoring of legal frameworks and social indicators.

In 2021, the facing of the pandemic and the troubled political scenario affected the processing of legislative proposals in the National Congress. This year, 507 proposals were monitored in the House of Responsibilities and in the Federal Senate with themes related to the areas of childhood and adolescence, 330 of them in the Protection area, followed by 94 in the Education segment, and 83 in Healthcare.

Fundação Abrinq maintained its representation and performance in various forums, networks and public hearings, performing the role of interlocutor, following up on legislative proposals aimed at childhood and adolescence and acting at the federal level through actions and/or political

negotiation with the Powers Executive, Legislative and Judiciary.

In May, the organization participated in the public hearing on *Child Sexual Abuse and the Family*, at the invitation of the Social Security and Family Commission of the Chamber of Deputies, through a request submitted by deputy Roberto Alves. The event took place online and was held in conjunction with the Parliamentary Front against Children and Adolescents Sexual Abuse and Exploitation. The national secretary of the Ministry of Women, Family and Human Rights, Ângela Gandra, and representatives of the Ministry of Justice and Public Security participated in the debate. At the meeting, legal definitions and data on sexual violence against children were discussed.

In July, Fundação Abrinq was present, after an invitation from Senator Leila Barros, in thematic sessions in which it addressed the situation of Education in the country and the impacts caused by the pandemic, together with representatives of the Ministry of Education, councils and other organizations. Among the issues that were discussed, the plans for the exit from the crisis and the guarantees for the functioning of the institutions that carry out the evaluation and inspection of public education policies. The sessions took place in the Virtual Plenary of the Federal Senate.

In October, Fundação Abrinq participated in the public hearing to debate the topic *Policies for Early Childhood – The current portrait of early childhood in Brazil*, after a request submitted by deputy Paula Belmonte, from the External Commission to monitor the development of works, Federal Government projects and programs aimed at Early Childhood (CEXINFAN). Important topics such as maternal, child and childhood mortality were on the agenda, with the aim of finding solutions to the challenging scenario of childhood and adolescence, especially in times of pandemic.

Childhood and adolescence overview

One of the Foundation's commitments is to keep the Children and Adolescents Observatory updated, a platform that organizes and publishes statistical data and legislative proposals that are being processed in the House of Representatives and the Federal Senate. The Observatory's database gathers official information such as the number of births, deaths, prenatal care and school census.

In March, the eighth edition of the *Childhood and Adolescence Scenario in Brazil 2021* was launched. The publication brings together social indicators such as infant mortality, access to day care, child labor, social inequality and violence. The data disclosed in the material are related to the United Nations (UN) Sustainable Development Goals (ODS), a global commitment to which Brazil is a signatory to promote fair, inclusive and sustainable development by 2030. In this edition, the Scenario also brought a special portrait of the education of children during the COVID-19 pandemic.

In June, it launched the eighth edition of the Legislative Notebook for Children and Adolescents, which analyzes the main projects on childhood and adolescence under discussion in the National Congress. The institution followed the legislative proposals that are being processed in the House of Representatives and in the Senate in 2020, highlighting 782 that directly or indirectly refer to the rights of children.

The study was divided into the areas of education, protection and healthcare and includes topics such as: National Education System, return to school during the pandemic, criminalization of child labor, measures to protect against violence, maternal mortality and an overview of the proposals presented in the last year.

Educational response to the pandemic

To measure the impacts of the pandemic on Brazilian education in the midst of the pandemic, Fundação Abrinq launched in September, the study called *Educational Response to the COVID-19 Pandemic in Brazil*, which points out that just over 53% of public schools managed to maintain the original school calendar last year. In private education, about 70% of schools managed to keep the forecast unchanged.

The survey reveals that the Brazilian average was 287 days of suspension from face-to-face activities during the 2020 school year, considering public and private schools.

The survey was done between February and May of 2021, with the second stage of the 2020 School Census and developed

by the National Institute of Educational Studies and Research Anísio Teixeira (Inep) and reveals that 99.3% of Brazilian schools have suspended classroom activities. The percentage of schools that did not return to face-to-face activities in the 2020 school year was 90.1%, and, in the federal network, this percentage was 98.4%, followed by municipal schools (97.5%), state schools (85.9%) and private (70.9%). Given this context, more than 98% of schools in the country have adopted non-face-to-face teaching.

One of the symptoms that hit education hard in the pandemic was the increase of school dropout. The difficulty of accessing class content and the need to circumvent the financial crisis led many students to drop out of school in 2020.



Network performance

Fundação Abrinq is part of the National Council for the Rights of Children and Adolescents (Conanda in Portuguese), for the 2021-2022 period. The organization took office, as an alternate, in June 2021. Among the main attributions of the body, we can highlight the contribution to the definition of policies for childhood and adolescence and the supervision of the actions performed by the public authorities with regard to respect to the care of the juvenile population.

It is part of the Commission on Human Rights and Parliamentary Action, working in the construction of the action plan and in the approval of the Plan for the Application of Resources from the National Fund for the Rights of Children and Adolescents.

The Foundation had an effective role on the board. When the agenda was the operationalization of Dial Number 100 – a service for providing information on the

rights of vulnerable groups and complaints of human rights violations under the responsibility of the Ministry of Women, Family and Human Rights, through the National Ombudsman – and the new taxonomy (nomenclature of the types of violations, changed this year), Fundação Abrinq suggested that there be a unification of this nomenclature between the system of the National Ombudsman and the existing one in the Information System for Children and Adolescents (SIPIA in Portuguese), and that it follow other standards, for example, from the Ministry of Health, so that studies and analyzes could be produced. The suggestions are being analyzed by the National Ombudsman. SIPIA is a national system for recording and processing information on the guarantee and defense of fundamental rights advocated in the Statute of Children and Adolescents (ECA).

At the invitation of the Ministry of Women, Family and Human Rights, the Foundation participated, together with other organizations in the sector, in the development of the *Sabe* application, aimed at children and adolescents with informative content on the rights of children,

their violations and whistleblower channel. The app is available for the Android operating system.

Since 2020, Fundação Abrinq has been a member of the National Council for Social Assistance (CNAS in Portuguese), with emphasis on its role in the Financing and Budget Commission. The main topics were the budget and financing of social assistance. In December, the organization participated in the 12th National Conference on Social Assistance. CNAS' mission is to promote social control of public social assistance policy and contribute to its permanent improvement, based on the needs of the Brazilian population.

Committed to identifying federal public investment aimed at the age group of children from 0 to 6 years old, the Foundation is part of the Working Group on the Public Budget for Early Childhood, coordinated by the Interinstitutional Commission of the Mixed Parliamentary Front for Early Childhood (FPMPI in Portuguese). The main attributions are to increase the transparency of public spending for this public, expanding the understanding of the priorities that governments assign to the

set of programs and services for early childhood in the country.

With the support of Pulso Público, Fundação Abrinq also participates in the Collaborative Advocacy Network (RAC in Portuguese), coordinated by the C&A Institute, Ethos Institute and Fundación Avina. The network articulates with legislative houses and society organizations to carry out advocacy focused on four themes: socio-environmental issues, human rights, transparency and integrity and the new economy. The objective is to connect collective and civil society interests with the Brazilian parliament.

With the RAC, in 2021, the organization acted contrary to nº1045/202 Provisional Measure, which establishes the New Emergency Program for the Maintenance of Employment and Income and provides for complementary measures to face the consequences of the public health emergency of international importance resulting from COVID-19, within the scope of labor relations, and against the nº 18/2011 Proposed Amendment to the Constitution (PEC in Portuguese), which intends to authorize 14 year-old to sign a work contract on a part-time basis, with great collective mobilization.

Mobilization contrary to PEC Nº 18/2011

In 2021, Fundação Abrinq represented Conanda at the National Forum for the Prevention and Eradication of Child Labor. The organization is a member entity of the National Network to Combat Child Labor and has at the Forum a space for discussion of proposals and definition of strategies and consensus between government and civil society on the subject of child labor.

This year, in addition to participating in regular meetings, the highlight was the mobilization against PEC nº18/2011. Currently, according to the Federal Constitution from 1988, 14 and 15 year-old can only work as apprentices.

The PEC was based on the Constitution and Justice and Citizenship Committee (CCJC in Portuguese) of the House of Responsibilities at the end of October 2021 and, since then, Fundação Abrinq has participated in

the articulation with FNPETI and the Public Ministry of Labor on action strategies to withdraw the PEC from the agenda and sensitize government and civil society members to oppose this proposal.

Fundação Abrinq articulated a mobilization with Conanda in order to pressure the presidency of the council, which represents the National Secretariat for the Rights of Children and Adolescents of the Ministry of Women, Family and Human Rights, on the importance of public manifestation of the body contrary to the PEC. The Chair suggested an extraordinary meeting, scheduled for November 8th. At the meeting, a note contrary to the proposal was presented, which was unanimously approved.

After intense mobilization, the PEC was not listed for the following meetings until the beginning of the parliamentary recess, in December.

Child labor situation analysis

After the 20th International Conference on Labor Statistics, in 2018, promoted by the International Labor Organization (ILO), the concepts of child labor identification were recreated, starting to be considered children, from 5 to 17 years old, what:

- Perform any activity for self-consumption, or that is on the TIP List of the worst forms of child labor;
 - Are under 13 years of age and perform some economic
- Who are between 14 and 15 years old and carry out informal economic activity or schooling incompatible with their working hours;
 - Are between 16 and 17 years old and work more than 44 hours per week (in primary or secondary work), who perform jobs in an informal situation or who perform work identified in the TIP List of the worst forms of child labor.

The recreation of these concepts gave Fundação Abrinq autonomy in the analysis and disaggregation of information regarding child labor, such as: geographic limits, gender, race, type of occupation, age groups, work relationship (group in occupation). The organization was one of the only ones to reproduce the identification algorithm and achieve results identical to those published by the Brazilian Institute of Geography and Statistics (IBGE in Portuguese) for Brazil.

The importance of the Sustainable Development Goals (SDGs)

A universal agenda for public authorities and society to rethink their relationship with the future of the planet. Created in 2015 by the United Nations, the Sustainable Development Goals (SDGs) bring important themes such as gender equity, social responsibility, environmental awareness, access to education and health promotion. In all, there are 17 goals and 169 goals to be achieved by 2030.

To mobilize, discuss and propose means of implementation for the SDGs, which include effective measures to obtain advances in the different dimensions that make up the Agenda, the SDG

Strategy was created, a coalition of organizations with recognized performance in the country, of which Fundação Abrinq makes part, also represented by institutions from civil society, the private sector and public authorities.

The Project to Strengthen the SDG Strategy Network, coordinated by Fundação Abrinq and funded by the European Union, began in 2019, with the aim of expanding and qualifying the capacity for articulation, mobilization and political advocacy in favor of the Sustainable Development Goals (SDGs) in Brazil, in addition to

engaging and raising awareness of key actors in society about their role and the efforts needed to successfully implement the 2030 Agenda in the country.

The project activities are aimed at four different target audiences: civil society organizations, companies, municipal governments and academia/universities.

The work of disseminating and publicizing the 2030 Agenda with the project's public continued in development in 2021, through webinars, activities in networks, meetings and seminars in the online format.

National Meeting of the SDG Network

The National Meeting of the SDG Strategy Network, which took place in June, had as main themes the scenario of the pandemic due to COVID-19 and the inclusive economic recovery. The event was online and featured panels that discussed relevant approaches to achieving the Sustainable Development Goals in Brazil by 2030.

The event took place in parallel with the 2nd Edition of the SDG

Festival. The proposal was to create a space for dialogue, through themed workshops and cafes that encourage new ways of working, solving problems and thinking about new ways to leverage the economy, promote economic growth on a sustainable basis, without neglecting dignity in the work.

The event's opening took place in a panel with Victor Graça, executive manager of Fundação Abrinq;

Axel Graef, vice president of the National Front of Mayors (FNP in Portuguese) and Mayor of Niterói; and Helena Grundig, technical director of Agenda Pública.

Fundação Abrinq participated in the event, sharing its experiences through workshops that addressed topics such as monitoring the SDGs; social responsibility and the fight against child labor; and the Child-friendly Mayor Program.

Integration actions

In August, two online lectures were held for students of the undergraduate courses in Chemistry and Civil, Electrical, Mechanical, Materials and Production Engineering at Mackenzie Presbyterian University.

The purpose of the meetings was to encourage students to develop ideas in line with one or more of the 17 SDGs that can be applied in cities and on how the 2030 Agenda needs to be integrated into cities. In December, students presented their projects for evaluation by Fundação Abrinq.

In September, the state of Paraná joined the Project for Strengthening the SDGs Strategy Network. The signing of this agreement involved the 399 cities in Paraná. The objective is to broaden and qualify the debate on the SDGs, using the 2030 Agenda as a guide for municipal public policies.

In October, the Canindé campus of the Federal Institute of Education, Science and Technology of Ceará (IFCE in Portuguese) launched, in an online event, the 17 Sustainable Development Goals (SDGs) Program of the 2030 Agenda of the United Nations (UN). The project participated in the IFCE, which aims to strengthen initiatives through education aimed at sustainable development in the municipality of Canindé.

Transformative initiatives



In 2020, the project launched a public notice with the objective of selecting and supporting three actions by social organizations to implement and promote the SDGs, such as the promotion of human rights, sustainable local economic development and service to the public in a situation of socioeconomic vulnerability.

The social organizations that won the public notice were the Volunteers for International Service Brazil (AVSI in Portuguese), House Little David and Reciclázaro Association, which received a financial contribution of up to BRL147,000.00 and were able to put their projects into practice.

In addition to financial support, in 2021, the project offered technical support to the winning organizations, with monitoring and development of indicators based on the SDGs for new projects focused on human rights and income generation.

House Little David is a non-governmental organization that for 35 years has been developing actions that contribute to the realization of human rights. It is a reference in the state of Paraíba and in the Northeast region of Brazil for its actions, programs, projects and awareness campaigns. The award received last year enabled the continuity of the Project Promotion of Autonomy and Income Generation by Solidarity Organizations of Women in Paraíba. This action contributes to the strengthening of initiatives of productive activities developed by eight groups and solidary economic enterprises of women, directly benefiting 104 women, who produce cakes and typical regional meals. Currently, the organization serves 317 children, and young people, between 7 and 24 years old, who participate in the educational activities offered.

In 2021, with the award, AVSI was able to start a new project with actions to promote the human rights of women sentenced to deprivation of liberty for more

than 10 years, Sewing Opportunities for Sustainable Development Goals, which aims to humanize through work aimed at effective resocialization, through the contribution of the 2030 Agenda.

In the state of Minas Gerais, eight female Associations for the Protection and Assistance of Convicts (APACs in Portuguese) are in operation, with 413 women. The organization's mission is to make people protagonists of their own development, their family and community, through social projects.

Founded over 20 years ago, the Reciclázaro Association works for the social inclusion of people in situations of vulnerability, promoting the recovery of their autonomy, and their reintegration into the job market. This year, the organization launched the Pão de Moça Cooperative Project – Women of Courage in Action, which offers training and income generation through entrepreneurship to the women in the shelter. Located in the neighborhood of Belém, in São Paulo – SP, the bakery boosts the professional growth of low-income women in the leadership of sustainable enterprises, guaranteeing the economic and social conditions necessary for mothers not to be separated from their children when they leave the services of welcome in the city.

Besides the civil society organizations mentioned above, the project also supported the Popular Education Center Comunidade Viva (COMVIVA, in Portuguese), an institution located in the countryside of Pernambuco state, in Caruaru city. For about 32 years, the organization has been developing socio-educational services for children and teenagers in situations of social vulnerability and remains active fighting for the children's rights in the area. The From Prevention to the Re-signification of Life project aims to expand the conditions of care and follow-up in the context of prevention, defense and accountability in the case of sexual and domestic abuse of children and teenagers in the city of Pernambuco.

Support for programs and projects

Throughout the year, the project provided financial support to activities carried out by some of Fundação Abrinq programs and projects, such as: Regional Circuits of the Child-friendly Mayor Program; 21st Annual Meeting of the Our Children Network, of the Our

Children Program; Exclusive Training in Sustainability and Gender Equality, from the Child-friendly company Program and Life Projects and Living Wheel of Professions, from the Building Futures Program.

In partnership with the programs, it participated in the production of important publications, launched in 2021:

TRAINING IN SUSTAINABILITY AND GENDER EQUITY

This year, the organization promoted exclusive training in

Sustainability and Gender Equity for Child-Friendly Companies from different regions of Brazil. The action was given by the Center for Sustainability Studies of Getúlio Vargas Foundation (FGVces in Portuguese) and brought together more than 50 companies of different sizes and segments, to reinforce the importance of promoting actions and policies that strengthen gender equality, as well as the diversity and inclusion in the private sector.

At the end of the training, in November, the participating companies received a publication on the topic, with the aim of promoting visibility and

understanding of the concepts related to gender issues applied throughout the course.

LIFE PROJECTS – TEACHER’S GUIDE

To help teachers and, consequently, students in understanding and elaborating the Life Projects discipline, Fundação Abrinq developed this year the Building Futures Project, which was present in 11 state schools in the city of Cotia and Carapicuíba, in São Paulo.

The teacher’s guide, an integral part of the support material, was delivered in November to teachers who worked with the subject in the 9th year of elementary school. The material has content on the National

Curricular Common Base (BNCC in Portuguese), SDGs and the four pillars of education, allowing teachers to work the 2030 Agenda with adolescents.

SOCIAL POLICIES FOR CHILDREN AND ADOLESCENTS – GUIDE FOR PUBLIC MANAGEMENT

In November, in partnership with the Child-friendly Mayor Program, it launched the thematic booklet, *Social Policies for Childhood and Adolescence – Guide to Public Management*, delivered to the cities participating in the 7th edition of the program, with the objective of strengthening the reach of social policies that contribute to guaranteeing the rights of children.

“The results of the project’s actions are seen in the growth of women’s empowerment, in the new spaces that have emerged for the commercialization of products, through rural tourism, virtual contacts, expansion of sales with municipal public management, diversification of products and adaptation of strategies production, marketing and overcoming difficulties in this pandemic period”.

Ronildo Monteiro, Coordinator of the Project Promotion of Autonomy and Income Generation by Women’s Solidarity Organizations in Paraíba – House Little Davi

“The project supported by the SDG Strategy Network Strengthening Project has marked an important milestone for women’s APACs. Through it, it was possible to look in depth at the challenges of women in the fulfillment of deprivation of liberty and to build a true dialogue with these women and, from it, many other actions can be developed, especially with the SDGs that most emerged of them: SDGs 3 Health, 5 Gender Equality, and 8 Work Generation”.

Déborah Amaral, General Manager of AVSI Brasil in Minas Gerais – Project Sewing Opportunities for Sustainable Development Goals

“The women assisted by the course are in a sheltered situation, many do not have formal employment, professional training. They are fragile. More than teaching the routine of a bakery, the team responsible for the project had to deal with central issues that hinder the development of these women, such as low self-esteem, violence, loss of custody of the children, health problems, lack of support in raising children, frailty and social vulnerability”.

Pamella Isadora, coordinator of the Pão de Moça Cooperative Project – Women of Courage in Action – Reciclázaro Association

Main results of Government Relations:

507 monitored legislative proposals, as follows:

- **330** aimed at Protection;
- **94** focused on Education;
- **83** focused on Healthcare.

271 organizations that joined the project;

93 companies that joined the project;

116 cities that joined the project;

9 universities and institutes that joined the project.

Mobilization

COMMUNICATION THAT GENERATES SOCIAL IMPACT

Fundação Abrinq believes that communication is a crucial means of publicizing its cause, enhancing its performance and mobilizing more and more people to transform childhood and adolescence in Brazil. With this in mind, it has different strategies to dialogue directly with its audience, always in a solidary and empathic way.

Content production

Throughout 2021, numerous content was produced on issues related to children and adolescents, from the challenges to ensure rights considered fundamental to guidelines on how to protect children from COVID-19 and other diseases that are currently on the rise. Information is shared through news, e-books,

campaigns, publications on social networks and press reports, in which experts and references on the themes portrayed participate, ensuring a plurality of perspectives on the same subject.

Press office

Another way of inserting the scenario of childhood and adolescence into the everyday subject of society, so that everyone sees the urgency of acting to change it, is to make it publicized in the mainstream press. For this, the Foundation dialogues with different communication vehicles in order to portray the themes that need to be highlighted to ensure a fair and happy childhood. Only in 2021 alone, 1,708 articles were reported.

Digital

Digital media have gained prominence in recent years and have become the main forms of communication with the population. Following trends, Fundação Abrinq is present in the most consolidated social media, such as Facebook, Instagram, LinkedIn and YouTube, disseminating, daily, quality information about its cause and sharing its initiatives and actions.

As a result of its efforts, more than 8 million users were impacted in the year by the Foundation's social networks.



Campaigns

Fundação Abrinq developed campaigns with the objective of focusing society's attention on emerging issues such as sexual violence, child labor, breastfeeding, lack of access to food and mobilization of public authorities to make a commitment to childhood and adolescence.

Annually, it carries out two institutional campaigns to portray violence that has been present in the lives of children for many years:

IT COULD BE ABUSE

To alert society to the seriousness of abuse and sexual exploitation of children and adolescents, Fundação Abrinq launched a challenge that proposed reflection on the consequences of people's choices when they decide to be protagonists or indifferent in cases of child sexual abuse. **Participate in the experience here.**

The campaign also featured broadcasts, instructional materials and the e-book *Enough of Violence – Manual on how to protect children from sexual violence*, to guide the population on the most common signs in possible cases of abuse, the consequences of rape and how to report it.

Download the e-book.

Several digital influencers engaged and shared the campaign on their social networks, including Guilherme Briggs, Luiza Brunet, Nyvi Estephan, and more than 300,000 users were impacted by social networks.

NO TO CHILD LABOR

With the aim of raising awareness among the population and proposing reflection on the consequences of child labor, Fundação Abrinq in 2021, invited some cartoonists to be part of the campaign.

The artists Alexandre Beck, creator of Armandinho's comic strips, Gilmar, also known as Cartunista das Cavernas, and Alberto Benett created cartoons that mobilized people to rape, which is often present in the daily life of cities, tourist attractions and even indoors.

A miniserie was made available on Fundação Abrinq Instagram and informative materials were published on all the organization's official channels. More than 400 thousand users were impacted by the campaign on social networks.

Follow
Fundação Abrinq
on social media:



Main results:

- 8,880,967 users impacted by social networks;
- 1,708 articles published in the press;
- 107 articles produced and published on the Fundação Abrinq website.

Sustainability

SOLIDARITY INVESTMENTS
FOR CHILDREN

To ensure the organization's sustainability and the viability of its initiatives, Fundação Abrinq has the support of thousands of people and countless companies that believe in the cause and contribute with their work. For this, they can choose to help in four different ways, they are:

Donors – individuals and companies make monthly donations, with amounts determined at the time

of the first contribution, which provide for the execution of Fundação Abrinq programs, projects and other initiatives and benefit thousands of children annually;

Contributors – people and companies choose to allocate their monthly donations to social organizations that are partners of Fundação Abrinq. In this modality, resources are destined to

"Unfortunately, in our society it is not difficult to perceive the situations of deprivation and multiple needs of many groups of people. Problems arise and, while it is not possible to ignore them, it is not possible to solve them all, unfortunately. In this context, vulnerabilities are always worse when the victims are the youngest. It is not by chance that the Federal Constitution elected children as absolute priorities for public policies. In this way, discovering Fundação Abrinq and the very relevant actions that it develops and promotes reveals itself as a mean of contributing to alleviate situations that the State alone cannot and the private sector does not even have the vocation to solve".

Saulo Lobo, contributor to Fundação Abrinq since 2016

institutions affiliated to the Our Children Program, which directly serve children in situations of vulnerability and social risk;

One-off donations – individuals and companies make occasional donations to help develop

temporary actions or encourage Fundação Abrinq activities without recurrence compromising;

Partnerships – companies can also finance specific programs and projects that are in line with their performance and

institutional values, thus, they cover part or all of the costs for carrying out the chosen initiative.

Fundação Abrinq also uses specific strategies to dialogue and mobilize each public, in order to make them join the cause.

Individuals

Throughout 2021, several campaigns were carried out to raise funds, the main ones being:

Face to Face – some fundraisers are located in strategic, busy locations to introduce the Foundation and invite people to become donors.

Direct mail – a letter is sent presenting the childhood scenario and telling the story of a child benefited by the Foundation. The document contains an invitation, with a proposed slip, for the person to become a donor. In 2021, direct mailings were sent to former donors asking them to once again transform lives with Fundação Abrinq.

Films for TV – are broadcast, in closed channels, films that portray the scenario of childhood and adolescence in Brazil and request the support of society to guarantee the rights of children.

Online campaigns – carried out in digital media, the campaigns

address the main problems faced by children and invite users to be part of the solution.

During the year, the Foundation directed part of its efforts to raise funds for the purchase and donation of basic food baskets, through the campaign *Don't let hunger kill more than the Coronavirus*, for thousands of families impacted by the pandemic. It also carried out a digital campaign, aimed at former donors, with the objective of raising funds for the renovation of 20 day care centers and civil society organizations spread throughout Brazil.

Such actions resulted in 37,258 donors who transformed lives throughout 2021. The number represents 52.85% of donations collected in the year.

On the other hand, due to the pandemic and the financial challenges, such as unemployment, faced by

"I feel very good [in helping others], because I have been helping vulnerable children for many years, in volunteer activities that I do. Poverty, unemployment and hunger have increased in less developed countries and it is necessary that the part of the population that does not suffer from hunger or misery also needs to help".

Luiza Padim, donor to Fundação Abrinq since 2013

part of the population, many people had to cancel their contributions and some of the aforementioned actions were paralyzed at times, such as the Face to Face campaign, in order to protect the population and minimize contagion by COVID-19, which represented a 6% drop in donations collected, compared to the previous year.

Legal entities

Among the actions for legal entities, Fundação Abrinq also develops the Child-friendly Company Program, whose objective is to engage companies to promote the rights of children and carry out social actions for the benefit of this public.

The companies that adhere to the initiative, in addition to making a monthly contribution to Fundação Abrinq, receive technical advice to improve their social actions aimed at children. Currently, 584 companies are part of the program, which is considered a differential among the achievements aimed at legal entities.

Among the main activities carried out by the program in 2021 are:

Technical Advice

By means of advising, carried out monthly for different companies,

Fundação Abrinq disseminates content so that they can go deeper into themes related to childhood and qualify their social responsibility actions. The main topics covered are volunteering, social actions, actions with stakeholders, production chain and learning.

Working Groups

Throughout the year, working groups (WG) were created to debate issues of interest to Child-Friendly Companies and share experiences. For this, the groups were divided by themes and each one had four meetings throughout the four months. The initiative allows companies to delve deeper into the topics covered and, consequently, improve their actions, since they are more qualified.

Check out the work groups developed:

- Learning WG;
- WG SDG and Positioning for Children;
- WG Role of the Private Sector in Combating Child Labour;
- Volunteering WG;
- Chain Monitoring WG;
- WG Governance and Social Responsibility;
- Social Responsibility and Rights Defense WG;
- Social Responsibility Practices and Challenges WG.



Highlight action

During one of the work groups, it was possible to verify that the company Bom Futuro wanted to increase the engagement of its employees to make contributions to the Fund for Childhood and Adolescence. To support it, Fundação Abrinq liaised with Citrosuco, also Child-friendly company, which already had structured practices for the same objective. Based on the exchange of knowledge, Bom Futuro held a webinar for all its employees, with the participation of Citrosuco and Fundação Abrinq, in order to make them aware of the importance of donations. In parallel, it adopted a project, similar to the one carried out by Citrosuco, in which the employee advances the amount for the donation and he later returns it in installments to the company, so that he does not have any financial burden.

Training in Sustainability and Gender Equity

Another differential of Fundação Abrinq was providing, with the support of the Project for Strengthening the SDG Strategy Network, free of charge, for Child-friendly Companies, training on Sustainability and Gender Equity, carried out by the

Center for Sustainability Studies of Getúlio Vargas Foundation (FGVces), with the objective of promoting diversity and inclusion in the private sector.

Altogether, 63 companies, of different sizes and segments, were contemplated with the course divided into two groups, each lasting two months. Each class participated in eight classes, lasting two hours, which addressed topics such as gender issues and work, masculinities in organizations and intersectionality as a practice of change.

“Participating in the course, in a group with companies from different business areas, to discuss this very challenging topic, was a great opportunity to expand my personal and professional knowledge. In addition, it was a wonderful space for benchmarking and, based on the various shared experiences, to be able to look at our Inclusion and Diversity Program in a more strategic way. Fundação Abrinq desire to train us together with FGVces’ expertise on the subject was a recipe for success. The team scores a 10 in conducting the meetings”, explains Margareth da Silva, Citrosuco’s specialist in Social Responsibility.

In 2021, the Foundation began to train its internal team on one

of the most talked about topics in the corporate environment today: Environmental, Social and Governance (ESG) or Environmental, Social and Governance (ASG, in Portuguese), in order to share the knowledge acquired on the subject with the Child-friendly Companies. In 2022, 30 companies will be selected to participate in the course, held by Administration Institute Foundation (FIA).

Participation in events

Fundação Abrinq was also present at events held by Child-friendly Companies to talk about the importance of corporate volunteering and the fight against child labor to company employees and suppliers.

Fundação Abrinq has the support of companies in 26 states and the Federal District, including partner companies, taxpayers and Child-friendly, which total 6,841 institutions and 30% of all funds raised by the organization.

The pandemic scenario also impacted donations made by partner companies and Child-friendly Companies, generating a drop of 1% compared to the previous year. However, among the contributing companies, the scenario was opposite;



there was a 1% increase in revenue, due to the lower rate of cancellations of donations destined for partner organizations.

In 2022, Fundação Abrinq plans to create new actions aimed at raising funds from individuals and companies so that it can continue to transform lives throughout Brazil! Just as it intends to continue improving its relationship and advisory practices to increasingly strengthen its performance with companies.

NOT A DONOR YET?

Access here. Choose a way to help the work of Fundação Abrinq and change the lives of children in Brazil!

Dreams for 2022



In 2022, Fundação Abrinq will continue to work to provide a fair and happy childhood for all children, regardless of social class, race, color or religion, because the most important thing about childhood is being a child. It's being free to play, make mistakes, learn, develop and have lots of affection and love.

The scenario for this to become a reality, however, will remain challenging; after all, the negative impacts generated by the pandemic will remain present. However, all this makes the institution work more and more to overcome obstacles, reinvent itself, think of new ways to help those who need it

most and, consequently, transform more lives!

In 2022, Fundação Abrinq will extend its support to projects carried out by other civil society organizations that directly influence the lives of children. Meet some of them:

READ AND GROW PROJECT

Developed by A Cor – Ação Cultural, the project contributes to the dissemination of knowledge and contemporary perspectives in the area of reading that qualify the work of educators and family members in early childhood.

PROJECT #QUALASUABIO

Also developed by A Cor – Ação Cultural, the project aims to improve the skills and abilities of adolescents aged 15 to 17 to deal with the challenges of the contemporary world.

PROJECT CHANGING HISTORY

The third initiative developed by A Cor – Ação Cultural, the project works to expand the potential of adolescents to participate actively in society.

THE TREE

Developed by Otávio Roth Foundation, the project aims to promote a culture of peace, by raising children’s awareness of sustainability, human rights and citizenship.

Fundação Abrinq will also retake the Child-friendly President Program, an institutional initiative whose objective is to establish a commitment with civil society and the federal government to prioritize public policies that promote the rights of children during the next administration.



UNIVERSAL DECLARATION OF THE CHILDREN’S RIGHTS*

Approved by the United Nations on November 20th, 1959.

All children have the right to:

- 1 – Equality, without discrimination about race, religion or nationality.
- 2 – Special protection for their physical, mental and social development.
- 3 – A name and a nationality.
- 4 – Appropriate feeding, dwelling place and medical care.
- 5 – Education and special care for physically or mentally disabled child.
- 6 – Love and understanding on the side of parents and society.
- 7 – Free-of-charge education and infantile leisure time.
- 8 – Be protected, as a top priority, in the case of catastrophes.
- 9 – Be protected against abandonment and exploitation work.
- 10 – Grow within a spirit of solidarity, understanding, friendship and justice among the nations.

The Charter for the Child and the Adolescent started taking effect as from October 12th, 1990; it is the historical benchmark, in Brazil, regarding the guarantee of Children and Adolescent’s Rights.

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